



D O M A I N E
— DE —

• LA BAUME •

Les Secrets du Sud

“ *In combining our international experience with the diversity of soils in the region of Languedoc, the ambition of Domaine de la Baume is to blend tradition with modernity to convey the ultimate essence of the South of France.* ”

Frédéric Glanetas
Estate Manager

*Domaine de la Baume is an estate of some 180 hectares,
of which 146 are planted with Cabernet Sauvignon, Merlot, Syrah,
Pinot Noir, Sauvignon Blanc, Chardonnay and Viognier grape varieties.*

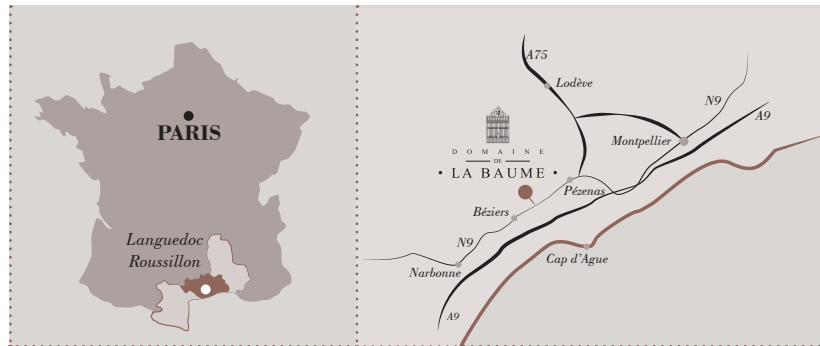


Frédéric Glanetas
Estate Manager



Solange Dremière
Oenologist

“ *At the heart of Languedoc...* ”



*Domaine de la Baume in the Languedoc-Roussillon region
is situated in Servian, between Béziers and the medieval town
of Pézenas, at the centre of the world's largest wine-growing area.*

*In this haven of peace and quiet, one road leads
to the magnificent wrought-iron gate adorned with a J and a P,
in honour of Jean Prat.*

“ *A wealth of history...* ”



In 1882, Jean Prat the elder, a 19th century visionary, took over Domaine de la Baume, which had been lying fallow since the phylloxera outbreak. With the help of his sons, in the space of 20 years he restored 100 hectares of vineyard, exported his production abroad and opened a shop in the Paris of 1900, newly restyled by the Baron Haussmann.

After several changes of proprietor between 1947 and the present day, it was Joseph Helfrich, CEO of the Grands Chais de France group and 21st century visionary, who took over at the head of this wonderful estate in 2003 and proceeded to establish its much-deserved international recognition.

Supported by its history and terroir, Domaine de la Baume today produces authentic wines for authentic wine-lovers...



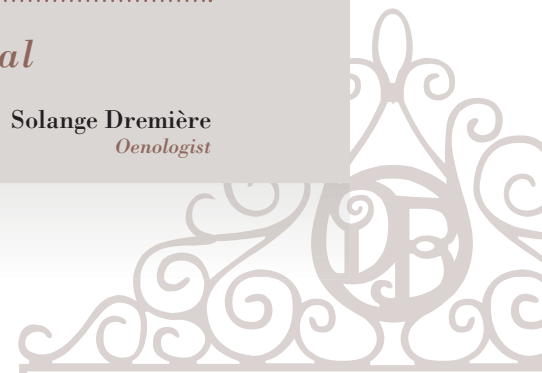
“ *A terroir revealing its secrets.* ”



Limestone gravel on “semi-coteaux”, clay-limestone and clay sandy plateaux, giving rise to a large variety of wines, from the most convivial to the most subtle. These wines provide a wide aromatic range and are perfect for food pairings.

*“All of our work consists of revealing the qualitative potential
of grapes harvested when fully ripe”*

Solange Dremière
Oenologist



“ *People and wines.* ”



It was in 2003 that the people working on the estate adopted exceptional new dynamic working practises in perfect harmony with the terroirs.

Characteristic plotting of the vine, night-time harvesting and modern techniques of vinification and viticulture have helped to create this very specific style, showing the greatest respect the grapes.

“ *Award-winning wines.* ”



VOTED
N°1

*These sun-drenched wines are firm favourites
with different cultures in all 5 continents.*

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*Domaine de la Baume has won over 50 medals in 5 years,
including the Syrah “Jeunesse” 2009, voted
“The World’s Best Syrah in 2010”.*



“ *Unveiling our treasures...* ”





L'ABUS D'ALCOOL EST DANGEREUX POUR LA SANTÉ. A CONSOMMER AVEC MODÉRATION.



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Domaine de la Baume - Route de Pézenas - 34290 Servian - France

Tél. +33 (0) 4 67 39 29 49 - Fax +33 (0) 4 67 39 29 40

